

Retail Market Monitor

MONEY TALK

KEONG HONG (KHHL SP)

A Fruitful Year And Yet Another In FY16

VALUATION

 Maintain BUY with a slightly lower SOTP target price of S\$0.635 as we factor in the S\$0.04/share dividend that has been declared in FY15.

RESULTS

- 4QFY15 net profit surged 411% to S\$22.5m mainly due to the recognition of property development profit from its sold out 20% owned executive condominium project, Twin Waterfalls.
- Strong cash flow generation boost net cash position. Keong Hong generated free cash flow of S\$37.5m during FY15 as net cash swelled to S\$33.6m (S\$0.149/share) as at 30 Sep 15.

INVESTMENT HIGHLIGHTS

- 9% dividend yield. As a result of the bumper profit, Keong Hong has declared a final dividend of S\$0.04/share. Inclusive of the interim dividend of S\$0.005/share (declared and paid earlier), it translates to an attractive dividend yield of 9%.
- Another bumper dividend in FY16? For FY16, investors can look to another year of sustained profit with the expected TOP of Skypark Residences (92% sold) which we estimate Keong Hong to recognize property development profit of S\$14.9m (S\$0.064/share). Keong Hong paid out 27% of its earnings in FY15. Given management's generous track record of rewarding shareholders, we believe shareholders may be in for another bumper dividend when Skypark Residences achieved TOP in FY16.
- Solid balance sheet and in a stronger net cash position. As at 30 Sep 15, Keong Hong was in a net cash position ofS\$33.6m. We expect Keong Hong to receive about S\$17m in cash from the Twin waterfalls project when its associate pays out dividends back to the group. In FY16, the TOP of Skypark may see another S\$30m of cash proceeds being returned to the group. After taking into account the S\$0.04/share dividend pay out and incoming cash proceeds, Keong Hong's net cash position may expand to S\$71.3m (S\$0.306/share).
- Robust order book. As at 30 Sep 15, Keong Hong had a construction orderbook of S\$462m, providing earnings visibility till FY18. Of noteworthy, Keong Hong secured a S\$107.5m contract in Aug 15 for the construction of a 20-storey medical building at Victoria Street, which is expected to be fully completed by Aug 17. Given the short time frame of the project, we expect bulk of the profit from this project to be recognized in FY16 and FY17.

KEY FINANCIALS

Year to 30 Sep (S\$m)	2013	2014	2015	2016F	2017F
Net turnover	146.6	272.9	280.3	305.1	251.7
EBITDA	27.3	26.8	27.6	34.5	31.6
Operating profit	24.9	24.5	23.7	27.2	21.3
Net profit (rep./act.)	21.9	19.7	38.1	35.0	21.1
EPS (cents)	9.4	8.4	16.3	15.0	9.0
PE (x)	5.4	6.0	3.1	3.4	5.6
P/B (x)	1.8	1.5	1.0	0.8	0.8
Dividend yield (%)	3.3	4.5	8.9	7.4	4.5
Net debt/(cash) to equity (%)	(21.0)	(20.4)	(29.9)	(12.6)	(9.8)
Interest cover (x)	401.6	76.6	17.6	7.9	6.7
ROE (%)	33.0	24.2	34.6	25.5	13.8

Source: Bloomberg, UOB Kay Hian

SINGAPORE

Wednesday, 02 December 2015

BUY (Maintained)

Share Price	S\$0.505		
Target Price	S\$0.635		
(Previously: S\$0.665)			
Upside	+25.7%		

COMPANY DESCRIPTION

Established in 1983, Keong Hong is a BCA A1 grade main contractor serving both the private and public sectors for residential, commercial, industrial and institutional projects. It has since ventured into property development projects and hotel investments in the Maldives.

GICS sector	Industrials
Bloomberg ticker:	KHHL SP
Shares issued (m):	226.1
Market cap (S\$m):	114.2
Market cap (US\$m):	81.0
3-mth avg t'over (US\$m):	0.0

PRICE CHART



Source: Bloomberg

ANALYST

Loke Chunying +65 6590 6637 cyloke@uobkayhian.com



Retail Market Monitor

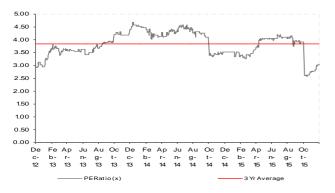
Wednesday, 02 December 2015

MONEY TALK

Bloomberg Consensus

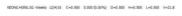
Recommendation		Buy	Sell	Hold	Valuation Ratios		9/14	9/15	9/16E	9/17E
01/12/2015		-	-	-	P/E		3.4	2.6	-	-
Target Price				-	EV/EBIT		3.2	-	-	-
Upside				-	EV/EBITDA		2.9	-	-	-
					P/S		0.2	0.4	-	-
Income Statement	9/14	9/15	9/16E	9/17E	P/B		1.1	-	-	-
Revenue	273	280	-	-	Div Yield		5.0%	-	-	-
Gross Income	31	-	-	-						
Operating Income	23	-	-	-	Profitability Ratio	s %				
Pretax Income	24	-	-		Gross Margin		11.2	-	-	-
Net Income Adjusted*	20	38	-	-	EBITDA Margin		9.1	-	-	-
EPS Adjusted	0.11	0.17	-	-	Operating Margin		8.3	-	-	-
Dividends Per Share	0.02	-	-	-	Profit Margin		7.2	13.6	-	-
Payout Ratio (%)	23	-	-	-	Return on Assets		11.1	-	-	-
EBITDA	25	-	-	-	Return on Equity		27.3	-	-	-
Peer Comparison	Tick	Ticker Price @ MarketPE		'E	P/B			Yield		
			1 Dec 1	5 Cap	D FY14	FY15F	FY14	FY15	5F	FY15F
				(US\$	m) (x)	(x)	(x)	(x)		(%)
Lian Beng Group Ltd	LE	3G SP	0.51	183	3.1	2.4	0.7	0.6	i	3.9
Sim Lian Group Ltd	SI	LG SP	0.75	535	5 4.4	3.1	0.8	0.6	i	9.7
Koh Brothers Group Ltd	K	OH SP	0.3	88	4.4	n.a.	0.5	n.a		n.a.
Chip Eng Seng Corp Ltd	CH	HP SP	0.675	297	' 1.5	n.a.	0.6	n.a		n.a.
Tiong Seng Holdings Ltd	TS	NG SP	0.24	78	n.a.	n.a.	0.4	n.a		n.a.
Average					3.4	2.8	0.6	0.6	;	6.8
Keong Hong Holdings Ltd	KF	IHL SP	0.505	81	4.6	3.1	1.5	n.a		n.a.

Price Earnings Ratio (3 years average)



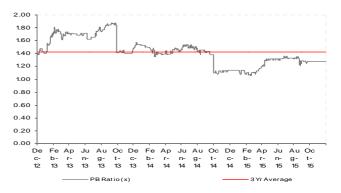
Source: Bloomberg, UOB Kay Hian

Technical View





Price to Book Ratio (3 years average)



Keong Hong Holdings (KHHL SP, 5TT)

The stock has been on a general uptrend on the weekly chart. The stock is well supported at S0.46, a breakout above S0.51, may see the stock test new highs at S0.56.



Retail Market Monitor

SINGAPORE

Wednesday, 02 December 2015

Disclosures/Disclaimers

This report is prepared by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital markets services licence and an exempt financial adviser in Singapore.

This report is provided for information only and is not an offer or a solicitation to deal in securities or to enter into any legal relations, nor an advice or a recommendation with respect to such securities.

This report is prepared for general circulation. It does not have regard to the specific investment objectives, financial situation and the particular needs of any recipient hereof. Advice should be sought from a financial adviser regarding the suitability of the investment product, taking into account the specific investment objectives, financial situation or particular needs of any person in receipt of the recommendation, before the person makes a commitment to purchase the investment product.

This report is confidential. This report may not be published, circulated, reproduced or distributed in whole or in part by any recipient of this report to any other person without the prior written consent of UOBKH. This report is not directed to or intended for distribution to or use by any person or any entity who is a citizen or resident of or located in any locality, state, country or any other jurisdiction as UOBKH may determine in its absolute discretion, where the distribution, publication, availability or use of this report would be contrary to applicable law or would subject UOBKH and its connected persons (as defined in the Financial Advisers Act, Chapter 110 of Singapore) to any registration, licensing or other requirements within such jurisdiction.

The information or views in the report ("Information") has been obtained or derived from sources believed by UOBKH to be reliable. However, UOBKH makes no representation as to the accuracy or completeness of such sources or the Information and UOBKH accepts no liability whatsoever for any loss or damage arising from the use of or reliance on the Information. UOBKH and its connected persons may have issued other reports expressing views different from the Information and all views expressed in all reports of UOBKH and its connected persons are subject to change without notice. UOBKH reserves the right to act upon or use the Information at any time, including before its publication herein.

Except as otherwise indicated below, (1) UOBKH, its connected persons and its officers, employees and representatives may, to the extent permitted by law, transact with, perform or provide broking, underwriting, corporate finance-related or other services for or solicit business from, the subject corporation(s) referred to in this report; (2) UOBKH, its connected persons and its officers, employees and representatives may also, to the extent permitted by law, transact with, perform or provide broking or other services for or solicit business from, other persons in respect of dealings in the securities referred to in this report or other investments related thereto; (3) the officers, employees and representatives of UOBKH may also serve on the board of directors or in trustee positions with the subject corporation(s) referred to in this report. (All of the foregoing is hereafter referred to as the "Subject Business"); and (4) UOBKH may otherwise have an interest (including a proprietary interest) in the subject corporation(s) referred to in this report.

As of the date of this report, no analyst responsible for any of the content in this report has any proprietary position or material interest in the securities of the corporation(s) which are referred to in the content they respectively author or are otherwise responsible for.

IMPORTANT DISCLOSURES FOR U.S. PERSONS

This research report was prepared by UOBKH, a company authorized, as noted above, to engage in securities activities in Singapore. UOBKH is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution by UOBKH (whether directly or through its US registered broker dealer affiliate named below) to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"). All US persons that receive this document by way of distribution from or which they regard as being from UOBKH by their acceptance thereof represent and agree that they are a major institutional investor and understand the risks involved in executing transactions in securities.

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through UOB Kay Hian (U.S.) Inc ("UOBKHUS"), a registered brokerdealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through UOBKH.

UOBKHUS accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to and intended to be received by a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of UOBKHUS and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.



SINGAPORE

Wednesday, 02 December 2015

Retail Market Monitor

Analyst Certification/Regulation AC

Each research analyst of UOBKH who produced this report hereby certifies that (1) the views expressed in this report accurately reflect his/her personal views about all of the subject corporation(s) and securities in this report; (2) the report was produced independently by him/her; (3) he/she does not carry out, whether for himself/herself or on behalf of UOBKH or any other person, any of the Subject Business involving any of the subject corporation(s) or securities referred to in this report; and (4) he/she has not received and will not receive any compensation that is directly or indirectly related or linked to the recommendations or views expressed in this report or to any sales, trading, dealing or corporate finance advisory services or transaction in respect of the securities in this report. However, the compensation received by each such research analyst is based upon various factors, including UOBKH's total revenues, a portion of which are generated from UOBKH's business of dealing in securities.

Reports are distributed in the respective countries by the respective entities and are subject to the additional restrictions listed in the following table.

General	This report is not intended for distribution, publication to or use by any person or entity who is a citizen or resident of or located in any country or jurisdiction where the distribution, publication or use of this report would be contrary to applicable law or regulation.
Hong Kong	This report is distributed in Hong Kong by UOB Kay Hian (Hong Kong) Limited ("UOBKHHK"), which is regulated by the Securities and Futures Commission of Hong Kong. Neither the analyst(s) preparing this report nor his associate, has trading and financial interest and relevant relationship specified under Para. 16.4 of Code of Conduct in the listed corporation covered in this report. UOBKHHK does not have financial interests and business relationship specified under Para. 16.5 of Code of Conduct with the listed corporation covered in this report is distributed in Hong Kong and contains research analyses or reports from a foreign research house, please note: (i) recipients of the analyses or reports are to contact UOBKHHK (and not the relevant foreign research house) in Hong Kong in respect of any matters arising from, or in connection with, the analysis or report; and (ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Hong Kong who is not a professional investor, or institutional investor, UOBKHHK accepts legal responsibility for the contents of the analyses or reports only to the extent required by law.
Indonesia	This report is distributed in Indonesia by PT UOB Kay Hian Securities, which is regulated by Financial Services Authority of Indonesia (OJK). Where the report is distributed in Indonesia and contains research analyses or reports from a foreign research house, please note recipients of the analyses or reports are to contact PT UOBKH (and not the relevant foreign research house) in Indonesia in respect of any matters arising from, or in connection with, the analysis or report.
Malaysia	Where the report is distributed in Malaysia and contains research analyses or reports from a foreign research house, the recipients of the analyses or reports are to contact UOBKHM (and not the relevant foreign research house) in Malaysia, at +603-21471988, in respect of any matters arising from, or in connection with, the analysis or report as UOBKHM is the registered person under CMSA to distribute any research analyses in Malaysia.
Singapore	This report is distributed in Singapore by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital markets services licence and an exempt financial adviser regulated by the Monetary Authority of Singapore.Where the report is distributed in Singapore and contains research analyses or reports from a foreign research house, please note: (i) recipients of the analyses or reports are to contact UOBKH (and not the relevant foreign research house) in Singapore in respect of any matters arising from, or in connection with, the analysis or report; and (ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Singapore who is not an accredited investor, expert investor or institutional investor, UOBKH accepts legal responsibility for the contents of the analyses or reports only to the extent required by law.
Thailand	This report is distributed in Thailand by UOB Kay Hian Securities (Thailand) Public Company Limited, which is regulated by the Securities and Exchange Commission of Thailand.
United Kingdom	This report is being distributed in the UK by UOB Kay Hian (U.K.) Limited, which is an authorised person in the meaning of the Financial Services and Markets Act and is regulated by The Financial Conduct Authority. Research distributed in the UK is intended only for institutional clients.
United States of America ('U.S.')	This report cannot be distributed into the U.S. or to any U.S. person or entity except in compliance with applicable U.S. laws and regulations. It is being distributed in the U.S. by UOB Kay Hian (US) Inc, which accepts responsibility for its contents. Any U.S. person or entity receiving this report and wishing to effect transactions in any securities referred to in the report should contact UOB Kay Hian (US) Inc. directly.

Copyright 2015, UOB Kay Hian Pte Ltd. All rights reserved.

http://research.uobkayhian.com

RCB Regn. No. 197000447W