

your trusted financial partner

Retail Market Monitor

MONEY TALK

KEONG HONG (KHHL SP)

Looking Forward To A Bumper 4QFY15 And FY16

VALUATION

 Maintain BUY with a higher SOTP target price of S\$0.665 as we raise our profit forecasts for FY15-17 by 3-20%.

RESULTS

3Q15 net profit increased 11.6% yoy to \$\$6.3m. Despite lower revenue, net profit
increased on the back of an expansion in gross margin and higher interest income
and project management fees. 9MFY15 net profit forms 84% of our full-year
forecast.

OUR VIEW

- Expect an exceptional 4QFY15. Keong Hong's 20%-owned Twin Waterfalls
 executive condominium, which was fully sold has obtained TOP. We expect Keong
 Hong to recognise property development profit of S\$17.5m (or S\$0.075/share) from
 this project in 4QFY15.
- Solid balance sheet with rising net cash. As at 30 Jun 15, Keong Hong had net cash of about S\$1.4m. Following the TOP of Twin Waterfalls, we expect Keong Hong to receive the remaining cash proceeds from the sale of the project, which we estimate at S\$35m (or S\$0.15/share), further boosting its balance sheet. Keong Hong could receive cash proceeds of another S\$30m (or S\$0.13/share) after the TOP of Skypark Residences in FY16.
- Potential bumper dividends in the next two years? With the bumper profits and huge cash proceeds from the TOP of Twin Waterfalls, we believe there is potential for a bumper dividend. Keong Hong paid out 18-27% of its earnings as dividends in the last three years. Assuming it pays out 25% of its earnings in FY15, this translates into a dividend yield of 8.7%. For FY16, investors can look to another year of sustained profit with the expected TOP of Skypark Residences (81% sold), which we expect Keong Hong to recognise an estimated property development profit of S\$14.9m (or S\$0.064/share).
- Replenished orderbook. As at 30 Jun 15, Keong Hong had a construction orderbook of S\$423m. It has also secured a S\$107.5m contract in Aug 15 for the construction of a 20-storey medical building at Victoria Street, which is expected to be fully completed by Aug 17.
- Raise our net profit forecasts for FY15-17 by 3-20%. We adjust our revenue (to
 factor in the timing for recognising revenue from construction contracts) and raise
 our gross profit margin assumptions for FY15-17 as Keong Hong has demonstrated
 their ability to sustain margins amid a competitive industry landscape. We have not
 included the recurrent income contribution from Keong Hong's hotel investments at
 the former Joo Chiat Police Station and Maldives which is expected to be completed
 from FY16 to FY17. As such there may be potential upside to our earnings forecast.

KEY FINANCIALS

Year to 30 Sep (S\$m)	2013	2014	2015F	2016F	2017F
Net turnover	146.6	272.9	277.7	305.1	251.7
EBITDA	27.3	26.8	29.9	34.5	31.6
Operating profit	24.9	24.5	25.0	27.2	21.3
Net profit (rep./act.)	21.9	19.7	37.2	35.0	21.1
EPS (cents)	9.4	8.4	15.9	15.0	9.0
PE (x)	4.9	5.5	2.9	3.1	5.1
P/B (x)	1.6	1.3	1.0	0.8	0.7
Dividend yield (%)	3.6	4.9	8.7	8.2	4.9
Net debt/(cash) to equity (%)	(21.0)	(20.4)	(16.2)	(19.3)	(9.2)
Interest cover (x)	401.6	76.6	16.0	7.9	6.7
ROE (%)	33.0	24.2	34.6	26.2	14.1

Source: Bloomberg, UOB Kay Hian

Monday, 17 August 2015

BUY

(Maintained)

Share Price S\$0.46
Target Price S\$0.665

(Previously: S\$0.565)

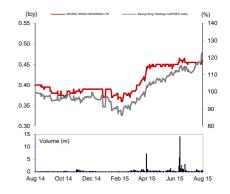
Upside +44.6%

COMPANY DESCRIPTION

Established in 1983, Keong Hong is a BCA A1 grade main contractor serving both the private and public sectors for residential, commercial, industrial and institutional projects. It has since ventured into property development projects and hotel investments in the Maldives.

GICS sector	Industrials
Bloomberg ticker:	KHHL SP
Shares issued (m):	226.0
Market cap (S\$m):	103.9
Market cap (US\$m):	74.0
3-mth avg t'over (US\$m):	0.3

PRICE CHART



Source: Bloomberg

ANALYST
Loke Chunying
+65 6590 6637
cyloke@uobkayhian.com



your trusted financial partner

Retail Market Monitor

Monday, 17 August 2015

MONEY TALK

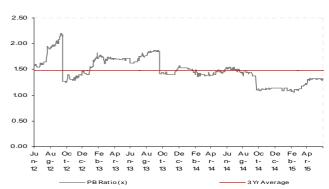
BI	oom	berg	Consensus
----	-----	------	-----------

Recommendation		Buy	Sell	Hold	Valuation Ratios	9/13	9/14	9/15E	9/16E
14/08/2015		100%	0%	0%	P/E	4.2	3.4	4.2	4.7
Target Price				0.56	EV/EBIT	3.1	3.2	-	-
Upside				21%	EV/EBITDA	2.8	2.9	-	-
·					P/S	0.6	0.2	0.4	0.3
Income Statement	9/13	9/14	9/15E	9/16E	P/B	1.4	1.1	1.0	0.9
Revenue	147	273	287	301	Div Yield	4.3%	5.0%	-	-
Gross Income	30	31	-	-					
Operating Income	24	23	-	-	Profitability Ratios %				
Pretax Income	25	24	-	-	Gross Margin	20.8	11.2	-	-
Net Income Adjusted*	22	20	25	23	EBITDA Margin	18.4	9.1	-	-
EPS Adjusted	0.09	0.11	0.11	0.10	Operating Margin	16.7	8.3	-	-
Dividends Per Share	0.02	0.02	-	-	Profit Margin	14.9	7.2	8.9	7.5
Payout Ratio (%)	18	23	-	-	Return on Assets	16.9	11.1	11.1	8.7
EBITDA	27	25	-	-	Return on Equity	38.1	27.3	27.6	20.1

Peer Comparison	Ticker	Price @	Market	PE		P/B		Yield
·		14 Aug 15	Cap	FY15F	FY16F	FY15F	FY16F	FY16F
			(US\$m)	(x)	(x)	(x)	(x)	(%)
Lian Beng Group Ltd	LBG SP	0.535	193	3.3	2.6	0.7	0.6	3.7
Sim Lian Group Ltd	SLG SP	0.865	620	5.1	n.a.	0.9	n.a.	n.a.
Koh Brothers Group Ltd	KOH SP	0.29	86	4.3	n.a.	0.5	n.a.	n.a.
Chip Eng Seng Corp Ltd	CHIP SP	0.685	303	1.6	n.a.	0.6	n.a.	n.a.
Tiong Seng Holdings Ltd	TSNG SP	0.142	93	n.a.	20.3	0.5	n.a.	n.a.
Average				3.5	11.4	0.6	0.6	3.7
Keong Hong Holdings Ltd	KHHL SP	0.46	74	4.2	4.2	1.3	1.0	n.a.

Price Earnings Ratio (3 years average)

Price to Book Ratio (3 years average)



Source: Bloomberg, UOB Kay Hian

Technical View



Source: Nextview

Keong Hong Holdings (KHHL SP, 5TT)

The stock trades within S\$0.36-0.47 so far this year. If the stock is well supported at S\$0.435, it could test S\$0.52 in a breakout.



Retail Market Monitor

Monday, 17 August 2015

Disclosures/Disclaimers

This report is prepared by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital markets services licence and an exempt financial adviser in Singapore.

This report is provided for information only and is not an offer or a solicitation to deal in securities or to enter into any legal relations, nor an advice or a recommendation with respect to such securities.

This report is prepared for general circulation. It does not have regard to the specific investment objectives, financial situation and the particular needs of any recipient hereof. Advice should be sought from a financial adviser regarding the suitability of the investment product, taking into account the specific investment objectives, financial situation or particular needs of any person in receipt of the recommendation, before the person makes a commitment to purchase the investment product.

This report is confidential. This report may not be published, circulated, reproduced or distributed in whole or in part by any recipient of this report to any other person without the prior written consent of UOBKH. This report is not directed to or intended for distribution to or use by any person or any entity who is a citizen or resident of or located in any locality, state, country or any other jurisdiction as UOBKH may determine in its absolute discretion, where the distribution, publication, availability or use of this report would be contrary to applicable law or would subject UOBKH and its connected persons (as defined in the Financial Advisers Act, Chapter 110 of Singapore) to any registration, licensing or other requirements within such jurisdiction.

The information or views in the report ("Information") has been obtained or derived from sources believed by UOBKH to be reliable. However, UOBKH makes no representation as to the accuracy or completeness of such sources or the Information and UOBKH accepts no liability whatsoever for any loss or damage arising from the use of or reliance on the Information. UOBKH and its connected persons may have issued other reports expressing views different from the Information and all views expressed in all reports of UOBKH and its connected persons are subject to change without notice. UOBKH reserves the right to act upon or use the Information at any time, including before its publication herein.

Except as otherwise indicated below, (1) UOBKH, its connected persons and its officers, employees and representatives may, to the extent permitted by law, transact with, perform or provide broking, underwriting, corporate finance-related or other services for or solicit business from, the subject corporation(s) referred to in this report; (2) UOBKH, its connected persons and its officers, employees and representatives may also, to the extent permitted by law, transact with, perform or provide broking or other services for or solicit business from, other persons in respect of dealings in the securities referred to in this report or other investments related thereto; (3) the officers, employees and representatives of UOBKH may also serve on the board of directors or in trustee positions with the subject corporation(s) referred to in this report. (All of the foregoing is hereafter referred to as the "Subject Business"); and (4) UOBKH may otherwise have an interest (including a proprietary interest) in the subject corporation(s) referred to in this report.

As of the date of this report, no analyst responsible for any of the content in this report has any proprietary position or material interest in the securities of the corporation(s) which are referred to in the content they respectively author or are otherwise responsible for.

IMPORTANT DISCLOSURES FOR U.S. PERSONS

This research report was prepared by UOBKH, a company authorized, as noted above, to engage in securities activities in Singapore. UOBKH is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution by UOBKH (whether directly or through its US registered broker dealer affiliate named below) to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"). All US persons that receive this document by way of distribution from or which they regard as being from UOBKH by their acceptance thereof represent and agree that they are a major institutional investor and understand the risks involved in executing transactions in securities.

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through UOB Kay Hian (U.S.) Inc ("UOBKHUS"), a registered broker-dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through UOBKH.

UOBKHUS accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to and intended to be received by a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of UOBKHUS and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.

Analyst Certification/Regulation AC



Retail Market Monitor

Monday, 17 August 2015

Each research analyst of UOBKH who produced this report hereby certifies that (1) the views expressed in this report accurately reflect his/her personal views about all of the subject corporation(s) and securities in this report; (2) the report was produced independently by him/her; (3) he/she does not carry out, whether for himself/herself or on behalf of UOBKH or any other person, any of the Subject Business involving any of the subject corporation(s) or securities referred to in this report; and (4) he/she has not received and will not receive any compensation that is directly or indirectly related or linked to the recommendations or views expressed in this report or to any sales, trading, dealing or corporate finance advisory services or transaction in respect of the securities in this report. However, the compensation received by each such research analyst is based upon various factors, including UOBKH's total revenues, a portion of which are generated from UOBKH's business of dealing in securities.

Reports are distributed in the respective countries by the respective entities and are subject to the additional restrictions listed in the following table.

iollowing table.	
General	This report is not intended for distribution, publication to or use by any person or entity who is a citizen or resident of or located in any country or jurisdiction where the distribution, publication or use of this report would be contrary to
	applicable law or regulation.
Hong Kong	This report is distributed in Hong Kong by UOB Kay Hian (Hong Kong) Limited ("UOBKHHK"), which is regulated by the
	Securities and Futures Commission of Hong Kong. Neither the analyst(s) preparing this report nor his associate, has trading and financial interest and relevant relationship specified under Para. 16.4 of Code of Conduct in the listed
	corporation covered in this report. UOBKHHK does not have financial interests and business relationship specified under
	Para. 16.5 of Code of Conduct with the listed corporation covered in this report. Where the report is distributed in Hong
	Kong and contains research analyses or reports from a foreign research house, please note:
	(i) recipients of the analyses or reports are to contact UOBKHHK (and not the relevant foreign research house) in Hong
	Kong in respect of any matters arising from, or in connection with, the analysis or report; and (ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Hong Kong
	who is not a professional investor, or institutional investor, UOBKHHK accepts legal responsibility for the contents of the
	analyses or reports only to the extent required by law.
Indonesia	This report is distributed in Indonesia by PT UOB Kay Hian Securities, which is regulated by Financial Services Authority
	of Indonesia (OJK). Where the report is distributed in Indonesia and contains research analyses or reports from a foreign
	research house, please note recipients of the analyses or reports are to contact PT UOBKH (and not the relevant foreign research house) in Indonesia in respect of any matters arising from, or in connection with, the analysis or report.
Malaysia	Where the report is distributed in Malaysia and contains research analyses or reports from a foreign research house, the
	recipients of the analyses or reports are to contact UOBKHM (and not the relevant foreign research house) in Malaysia,
	at +603-21471988, in respect of any matters arising from, or in connection with, the analysis or report as UOBKHM is the
Singapore	registered person under CMSA to distribute any research analyses in Malaysia. This report is distributed in Singapore by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital
Sirigapore	markets services licence and an exempt financial adviser regulated by the Monetary Authority of Singapore. Where the
	report is distributed in Singapore and contains research analyses or reports from a foreign research house, please note:
	(i) recipients of the analyses or reports are to contact UOBKH (and not the relevant foreign research house) in Singapore
	in respect of any matters arising from, or in connection with, the analysis or report; and
	(ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Singapore who is not an accredited investor, expert investor or institutional investor, UOBKH accepts legal responsibility for the
	contents of the analyses or reports only to the extent required by law.
Thailand	This report is distributed in Thailand by UOB Kay Hian Securities (Thailand) Public Company Limited, which is regulated
	by the Securities and Exchange Commission of Thailand.
United	This report is being distributed in the UK by UOB Kay Hian (U.K.) Limited, which is an authorised person in the meaning
Kingdom	of the Financial Services and Markets Act and is regulated by The Financial Conduct Authority. Research distributed in the UK is intended only for institutional clients.
United	This report cannot be distributed into the U.S. or to any U.S. person or entity except in compliance with applicable U.S.
States of	laws and regulations. It is being distributed in the U.S. by UOB Kay Hian (US) Inc, which accepts responsibility for its
America	contents. Any U.S. person or entity receiving this report and wishing to effect transactions in any securities referred to in
('U.S.')	the report should contact UOB Kay Hian (US) Inc. directly.

Copyright 2015, UOB Kay Hian Pte Ltd. All rights reserved.

http://research.uobkayhian.com

RCB Regn. No. 197000447W