STANDARD &POOR'S

March 20, 2013

Keong Hong Holdings

Clinches a SGD101 mln contract to build hotel mixed development

- Contract details. KHH recently announced that it has been awarded a contract worth SGD101 mln to construct a 19-storey hotel mixed development. This comprises a 13-storey hotel tower and a 6-storey podium, which will consist of three levels of commercial shop space and three levels of multi-storey car parks. Construction will be done in phases, commencing at end-March 2013 and is scheduled to be completed within 24 months of its commencement date.
- **Decent order book stretching up to 2016.** With the new contract secured, KHH unbilled order book stands at about SGD550 mln, lending earnings visibility up to 2016. Meanwhile, the group's balance sheet remains healthy with a net cash position of SGD55.2 mln as at Sep. 30, 2012.
- Diversifying into the property business. KHH recently entered into a JV early this year to develop an Executive Condominium (EC) at Sembawang Crescent/Sembawang Drive targeted to be launched in 2H13. KHH has a 20% stake in the project. This is the second EC project following the success of the fully-sold 728-unit Twin Waterfalls.
- Prospects for the construction sector remains positive as the Government continues to accelerate infrastructure spending to keep in line with population growth. The BCA expects construction demand to hit SGD26 bln-32 bln this year (SGD28.1 bln for 2012) through a strong pipeline of public projects while the private sector moderates. Shortage of labour, further rise in workers' levy and stiff competition however, will continue to be concerns and may keep a lid on margins. In this regard, KHH will continue to invest in improving its productivity and actively manage its costs.

Financial Performance

FYE Sep. 30	Sep-09	Sep-10	Sep-11	Sep-12
Revenue (SGD mln)	49.3	124.8	189.5	167.4
EBIT (SGD mln)	2.6	9.7	12.2	24.0
EBITDA Margin %	6.9	8.8	7.3	16.1
Net Income (SGD mln)	1.9	8.2	9.4	20.0
Basic EPS (SG cents)*	1.19	5.14	5.86	12.51
Price/Earnings (x)	45.6	10.6	9.3	4.4
EPS Growth %	31.4	330.3	14.0	113.5
DPS (SG cents)*	N.A.	N.A.	1.40	3.50
Dividend yield %	N.A.	N.A.	2.6	6.4
Price/Book value (x)*	5.67	5.59	2.96	1.73
Return on equity %	13.0	52.2	46.5	46.6
Return on assets %	3.6	11.0	8.9	16.6
Total Debt:Equity %	46.2	23.0	5.3	1.7

Source: Company data, S&P Capital IQ Research

*Based on 160 mln post IPO shares in issue

Teou Kem Eng	6.4
Lim Ewe Ghee	3.4

Source: Company data, S&P Capital IQ

Key statistics

Update

GICS: Industrials/Capital Goods

Business Summary: Keong Hong Holdings Ltd (KHH), an investment holding company, provides building construction services for residential, commercial, industrial and institutional projects to the private and public sectors in Singapore and Maldives.

Country of Incorporation: Singapore

Head Office Location: Block 151 Bukit Batok Street 11 #03-250, Singapore 650151

Place of Operation: Singapore

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+65-6564 1479

CURRENT PRICE: SGD0.545

0.58/0.28

388.5

(2.68)

17 20

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	17.20	
month	84.75	
es (mln)	156.0	
oat(%)	49.3	
GD mln)	85.0	
GD mln)	30.9	
52.1		
Teou Kem Eng 6.4		
	es (mln) oat (%) 3D mln) 3D mln) 52.1	

52-week Price Range

- 3 month

Avg Vol - 12 months ('000 shares)

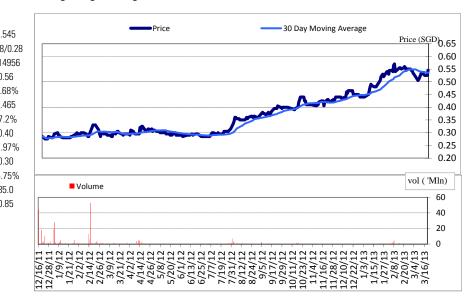
Price performance (%) - 1 month

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Share Price Performance

Keong Hong Holdings Share Price Chart

Share Price Performance Details			
Current Price	0.545		
52-week Hi/Low	0.58/0.2		
10-day Avg Volume (mln)	0.14956		
Price 1 Month go	0.56		
1 Month Price Performance	-2.68%		
Price 3 Months Ago	0.465		
3 Month Price Performance	17.2%		
Price 6 Months Ago	0.40		
6 Month Price Performance	37.97%		
Price 12 Months Ago	0.30		
12 Month Price Performance	84.75%		
Market Capitalization (SGD mln)	85.0		
Beta	0.85		
Source: S&P Capital IQ			



Source: S&P Capital IQ

Comparative Performance

	Keong Hong	FTSE Straits	Lum Chang	BBR Holdings	KSH Holdings
	Holdings Ltd.	Times Index	Holdings Ltd.	Ltd.	Ltd.
1 Month	-2.68%	-0.81%	-9.72%	1.85%	-7.53%
3 Month	17.20%	3.50%	4.84%	12.24%	30.30%
6 Month	37.97%	6.29%	0.00%	25.00%	75.51%
12 Month	84.75%	9.33%	8.33%	12.24%	105.65%

Source: S&P Capital IQ

Income Statement (SGD mIn)

3 FYE Sep. 30 2010 2011 2012 **Total Revenue** 124.8 189.5 167.4 Growth Over Prior Year 153.3% 51.9% -11.7% Gross Profit 10.1 13.8 29.3 Margin % 8.1% 7.3% 17.5% EBITDA 10.9 13.7 26.9 Margin % 8.8% 7.3% 16.1% EBIT 12.2 24.0 9.7 Margin % 7.8% 6.4% 14.3% Earnings from Cont. Ops. 8.2 11.0 19.3 Margin % 5.8% 11.5% 6.5% Net Income 9.4 20.0 8.2 Margin % 6.6% 4.9% 12.0% Basic EPS (SG cents)* 5.86 12.51 5.14

Key Growth and Fundamental Ratios

FYE Sep. 30	2010	2011	2012
EPS Growth (%)	330.3	14.0	113.5
Sales Growth (%)	153.3	51.9	-11.7
Asset Turnover (x)	1.7	1.8	1.4
Receivables Turnover (x)	3.2	3.5	3.4
Effective Tax Rate (%)	13.2	8.9	19.3
Total Debt to Equity (%)	23.0	5.3	1.7
Interest Coverage (x)	33.1	84.1	378.0
Quick Ratio (x)	1.1	1.3	1.6
Current Ratio (x)	1.1	1.3	1.6
Payout Ratio (%)	0.0	23.9	28.0
Debt to Capital (%)	18.7	5.0	1.6

Balance Sheet (SGD mln)

FYE Sep. 30	2010	2011	2012
Current Assets	83.9	110.9	119.3
Fixed Assets	5.0	4.6	3.5
Other LT Assets	5.8	0.3	3.2
Total Assets	94.7	115.9	126.0
Current Liabilities	76.0	83.6	74.2
Total Liabilities	78.9	84.5	74.6
Share capital	8.4	13.6	23.8
Shareholder's Equity (including minority interests)	15.8	31.4	51.4
Cash and Cash Equivalents	27.7	39.7	56.1
Total Debt	3.6	1.7	0.9
Net Cash/(Debt)	24.0	38.1	55.2

Cash Flow (SGD mln)

2010	2011	2012
16.8	10.4	20.9
(1.5)	(0.9)	(1.8)
2.8	7.1	(4.3)
0.0	0.0	0.0
(4.0)	(2.4)	(0.8)
(7.1)	(2.9)	8.5
12.5	14.5	25.0
10.5	6.5	13.0
	16.8 (1.5) 2.8 0.0 (4.0) (7.1) 12.5	16.8 10.4 (1.5) (0.9) 2.8 7.1 0.0 0.0 (4.0) (2.4) (7.1) (2.9) 12.5 14.5

Source: S&P Capital IQ * Based on 160 mln post IPO shares in issue

Standard & Poor's

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			5
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A-	Above Average	D	In Reorganization
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