

## PROFIT GUIDANCE ON THE FINANCIAL RESULTS FOR THE HALF YEAR ENDED 31 MARCH 2022

The Board of Directors of Keong Hong Holdings Limited (the "**Company**" and together with its subsidiaries, the "**Group**") wishes to issue a profile guidance regarding the Group's financial results for the half year ended 31 March 2022 ("**1HFY2022**"). Based on the preliminary financial figures currently available, the Board of Directors wishes to advise that the Group is expected to report a net loss for 1HFY2022.

The expected net loss is attributable mainly to the continuation of labour shortages and rising business costs due to COVID-19 pandemic.

The Company is still in the process of finalising its financial results for 1HFY2022, and will provide further details on the Group's financial performance when it releases its results for 1HFY2022 on or before 15 May 2022.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company. Persons who are in doubt as to the action they should take should consult their stockbrokers, bankers, solicitors or other professional advisers.

BY ORDER OF THE BOARD

Heng Michelle Fiona/Lim Guek Hong Company Secretaries

5 May 2022